



Creating the world you
live and work in.

Leadership Success

“Leadership is not a position; it is an attitude.”

Robert Holden Ph.D., from *Success Intelligence*

A leader recognizes that they create the world they live in. The world is an effect; not a cause. And we are the ones who cause the effect. In this Masterclass, we examine the heart and soul of leadership. You are introduced to our unique leadership model called “S4” which focuses on four key areas of leadership.

They are: S1) SELF – tapping into your real potential; S2) SUCCESS – creating a vision for success; S3) STRATEGY – overcoming the inner blocks to success; S4) SYNERGY – a relationship-centred approach to success.

S1: SELF: Bringing out the best in you and others.

One important key to success is the power of identity. In business, this is about brand, logos and PR; and in leadership it is about self-knowledge, authenticity, and inner confidence. Ultimately, leadership is not just a position – it is a way of being in the world.

S2: SUCCESS: Creating a vision for success.

What is your definition of success? How clear is it? “Eighty percent of managers cannot answer with any measure of confidence these seemingly simple questions: *“What is my job? What in it really counts? How well am I doing?”*” wrote W. Edward Deming – *Quality Management*

S3: STRATEGY: Working smarter; not harder.

We are doing “business at the speed of thought” and yet we have no time to think! Learn to identify and overcome blocks to success like, permanent busyness, hurry sickness, over-working, and chronic exhaustion. True success is about effort plus inspiration.

S4: SYNERGY: Building a culture of support.

The age of the independent person is over. Dysfunctional independence is the #1 block to success in the new economy. Every new level of success requires a new level of partnership. Take a unique Relationship Intelligence Test. Ongoing success requires a willingness to keep growing.